

Job Pack 2024



Thank you for your interest in Eureka!

This pack provides everything you need to know to apply for this role and what it means to be a Trustee at Eureka!

In this pack you'll find:

- Who we are
- Our values
- Information about Eureka! The National Children's Museum, Halifax, and Eureka! Science + Discovery, Wirral
- The role profile and information on who we're looking for
- Process and timeframes

Through our IDEA (Inclusion, Diversity, Equality and Accessibility) strategy we are working towards making Eureka! a place where a variety of voices and experiences are not just heard but are an integral part of our organisation by 2026. Our goal is to nurture an environment where everyone feels valued and supported.

- We are incredibly proud of our disability confident status.
- We believe our diverse team is our strength
- We encourage applications from people with different backgrounds and experiences.



Who we are

Eureka! is a well-known and well-loved family and children's visitor attraction in the north of England. We are 32 years old in 2024, and at a pivotal moment in the history of our organisation.

In November 2022 we opened a new Eureka! visitor attraction in Wirral. Eureka! Science + Discovery is a high-profile addition to the exciting cultural landscape of the Liverpool City Region, a crucial element in the regeneration of the left bank of the River Mersey, and the only Science and Discovery centre specifically for children and young people aged 0 - 14 in the UK.

Our new science and discovery centre in Wirral sits alongside Eureka!'s National Children's Museum located in Halifax, West Yorkshire. The National Children's Museum is an interactive hands-on experience specifically for children aged 0 – 11.

Eureka! is an independent and self-sufficient educational charity which relies on earned revenue primarily from admissions to sustain operations and ensure families from all backgrounds can benefit from the play and learning opportunities offered.



Eureka! The National Children's Museum, Halifax



Eureka! Science + Discovery, Wirral

Our Values

Our values make us who we are and inform the way we work. We wouldn't compromise them under any circumstances because they're the building blocks of our brand.

- We are **captivating**

Eureka! exists to capture children's and young people's imaginations, inspiring them to learn, develop and grow in confidence within a playful, engaging and thought-provoking space.

- We are **involving**

Eureka! is for everyone. Every community, every family and every child and young person – regardless of background or ability – is invited to spend time discovering and learning in a nurturing yet challenging environment.

- We are **expert**

Our collective knowledge of children's development, play and discovery-based learning and exhibition design combined with an active co-creation process results in rich and meaningful experiences grounded in solid research and contemporary approaches.

- We are **pioneering**

Eureka! was the UK's first children's museum and set the gold standard for playful learning experiences in museums and galleries throughout the country. We continue to sustain this approach, looking to the future, taking risks and always being one step ahead of the sector.



Eureka! The National Children's Museum, Halifax

Eureka! isn't like other museums. At Eureka! The National Children's Museum nothing is behind a glass cabinet. It's the only fully interactive museum totally dedicated to children aged 0-11 anywhere in the UK.

Situated in Halifax, West Yorkshire, Eureka! has over 400 interactive, hands-on exhibits designed to inspire enquiring minds to find out about themselves and the world around them. There are six unique zones, each with a different theme to explore.

Since 1992, Eureka! the National Children's Museum has welcomed more than 9m visitors. It has attracted £22m of capital investment, employed more than 2500 people, won 60 local, national, and international awards and changed the face of the sector by spearheading a more immersive and interactive approach to traditional museums throughout Britain.

Moreover, it has created a much loved and well recognised brand in the north of England in the visitor attraction sector.



Eureka! Science + Discovery, Wirral

In November 2022, Eureka! opened a second attraction in Wirral. Eureka! Science + Discovery brings a whole new experience for children, young people and families to the North West.

Shortlisted for the Best New Visitor Attraction at the LCR 2023 Visitor Economy Awards, Eureka! Science + Discovery was cocreated with over 300 children and young people from the local area.

The attraction has 3 main galleries encompassing themes of our Bodies, our Homes and our Environment exploring these subjects in hands on, engaging, fun and accessible interactives designed for young people up to the age of 14. The attraction also includes a MakeCreate space and a specific gallery for under 7's called The Burrow.

Funding of £11.49M was received from Liverpool City Region Combined Authority, Wirral Council, The Wellcome Trust, the Johnson Foundation and other trusts and foundations, and a £100K sponsorship from local company Orsted, in order to deliver this project.

Not yet 2 years old, the business is in the start-up phase with visitor growth the key focus through to 2026.



The Eureka! Board

Our current board of Trustees are a fab bunch – honestly.

To complement their skills, we are looking for people with knowledge, experience and networks to support the following areas:

- **Digital & technology** – *You may be a CIO, a seasoned digital consultant or a tech problem solver*
- **Environmental sustainability expertise** - *You're keen to support an organisation on its journey to carbon-neutral*
- **Legal** – *You may be a legal generalist, a charitable lawyer, or someone with a legal specialism who's able to take a broad view*
- **Entrepreneurship** - *You may be an innovator within an established business, leading a start-up or have a knack for generating ideas that make a difference to people and the bottom line*
- **Fundraising and development expertise or networks** - *You may be leading fundraising in a charity, a volunteer with lots of connections, or a business person with CSR/philanthropic responsibilities*
- **Financial savvy** - *You may be a qualified accountant, a business person who knows their way around charitable accounting or a mathematical whiz with a keen eye for spreadsheets*

Don't worry if your path to a specialism doesn't seem to fit perfectly into what we've suggested here – we know that skillsets and experience are acquired in unique and interesting ways. We'll consider all relevant career paths and creative experience gained.



Trustee Role Description:

- Ensuring that Eureka! pursues its stated objects (purposes), as defined in its governing document, by supporting the Senior Leadership Team to develop and agree a long-term strategy
- Ensuring that Eureka! complies with its memorandum and articles of association, charity law, company law and any other relevant legislation or regulations
- Ensuring that Eureka! applies its resources exclusively in pursuance of its charitable objects for the benefit of the public
- Ensuring that Eureka! defines its goals and supporting the team to evaluate performance against agreed targets
- Representing and protecting the good name and values of the organisation
- Ensuring the effective and efficient administration of the organisation, including having appropriate policies and procedures in place
- Ensuring the financial stability of Eureka!
- Protecting and managing the property of the charity and ensuring the proper investment of the charity's funds
- Following proper and formal arrangements for the appointment, supervision, support, appraisal and remuneration of the chief executive

In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of trustees reach sound decisions. This may involve scrutinising board papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, or other issues in which the trustee has special expertise.

We want Trustees who have:

- The same level of passion and commitment as the Eureka! staff about the work that we do and the attractions we run
- An understanding of the Eureka! brand and culture, supporting an already successful Senior Leadership Team to achieve ambitious outcomes
- A commitment to Eureka!, both The National Children's Museum in Halifax, and Science + Discovery in Wirral
- Strategic vision to support the Eureka! team at this pivotal time as we continue our evolution to a two-site visitor attraction
- A willingness and enthusiasm to devote the necessary time and effort, including participation in induction, training and development activities
- Good, independent judgement and the ability to work effectively as a member of a team
- An ability to think creatively and to listen effectively
- A willingness to speak their mind and contribute to discussions
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- A commitment to Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership

We want our trustees to represent the communities we serve and actively encourage applications from individuals of diverse backgrounds, including those from underrepresented groups, to ensure a wide range of perspectives and experiences are reflected in our decision-making processes



Additional Information

Remuneration:

Trustee roles are not accompanied by financial remuneration, although reasonable expenses may be claimed.

Term of Office:

Board members will serve an initial three-year term and be eligible for re-appointment for a maximum of two additional terms.

Trustee Time Commitment:

Trustees are expected to attend three trustee meetings, one of which includes the AGM, and one Away Day per year. Occasionally an Extraordinary meeting of the board may be called.

Trustee meetings are held alternately at our centres in Halifax and Wallasey and the Away Day generally takes place at an agreed off-site location. Meeting dates for the upcoming calendar year are set in the final quarter of the current year. In-person attendance is encouraged, although virtual attendance is possible for all but the AGM. The regular board meetings generally last for 2 1/2 to 3 hours and the Away Days are scheduled from 10 to 4 pm.

Trustees are expected to participate on at least one board subcommittee. The frequency and timings of these meetings are as per Terms of Reference and agreed with the Subcommittee Chairs and members.

In addition to meeting attendance and preparation time, trustees may occasionally be contacted by members of SLT for advice on relevant issues.

On average our trustees give us the equivalent of .5 to 1 day a month of their time.



Process and timeframe

To apply, please send your current CV and a covering letter to jobs@eureka.org.uk.

In the cover letter please include detail on the points below:

- Why you would like to be a Trustee for Eureka!
- What skills you would bring to the role
- How you would support Eureka!'s future plans. Our Strategic Framework 2024 to 2026 is available on our website at eureka.org.uk/about

If you would like to discuss this opportunity with the Chief Executive or one of our existing Trustees, please contact leigh-anne@eureka.org.uk

- Closing date for applications 25 October
- Invitation to interview 4 November
- Optional group visit 14 / 15 November
- Interview dates 21 / 22 November
- Announcement early December

EUREKA!
SCIENCE+
DISCOVERY

EUREKA!
the national children's museum

